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Campbell is the Managing Partner and Solicitor Director of FCB Group. He is the only lawyer in Australia to be an accredited specialist in employment and industrial law in both New South Wales and Victoria. In 2014, he was appointed to the Specialist Accreditation Advisory Committee for employment and industrial law by the Law Society of New South Wales. Campbell is highly regarded by the legal and business communities not only because of his expertise in workplace relations law, but also for his innovative approach in delivering legal services.

‘I was one of the three original partners behind the establishment of FCB Group in the early 1990s. The idea behind the firm was to use a multidisciplinary approach to devise solutions for workplace relations problems that would provide better outcomes for both employers and employees. At the same time, we were determined to draw on the interdisciplinary background of our lawyers and consultants to provide our clients with pragmatic legal, human resources (HR) and HR technology solutions that took into account the commercial realities in which they were operating. Over the past two decades, we have devised a range of models through which we can deliver our legal and advisory services. We are aware that the old-fashioned law firm is an outmoded concept and that clients are looking for service delivery systems that better meet their needs. At FCB, my primary responsibility is to oversee the implementation our strategic vision.’

Campbell has over 25 years’ experience in providing ASX 100, private companies and public sector clients with high-level strategic advice. When working with clients, he primarily assists boards and senior executives to formulate business-oriented solutions that are underpinned by his very practical understanding of how businesses operate, as well as the commercial and organisational forces that drive growth. Campbell’s clients value his creativity as a business strategist, his incisiveness as a lawyer, and his extensive experience of working in a broad range of industries. He has a unique ability to provide advice that is precisely tailored to the sector in which the client operates.

Campbell partners regularly with board members and executives of some of Australia’s most prominent companies on:

- Strategic business planning
- Workplace restructuring and succession planning
- Executive terminations and unfair contracts
- Industrial disputes
- Transfer of business strategies
- Acquisition negotiation and execution
- Change management strategies
- Employee relations strategies
- Workplace health and safety.

An experienced advocate and expert litigator in all tribunals and courts, Campbell has also assisted many of his clients to formulate and implement some of the most progressive workplace bargaining initiatives in Australia.

‘At FCB, we’ve put a great deal of effort into finding better ways to service our clients and, through our strategic advice on workplace relations issues, have helped them achieve their commercial objectives. We are not just a specialist workplace relations firm. We see our role as delivering holistic workplace solutions using our legal skills, our expertise in workplace consulting, and our experience in delivering cloud-based technological solutions to Australian businesses. However, we are also able to provide legal advice on specific workplace issues. This means that we are perfectly equipped to assist ASX 100 companies with high-level legal and strategic employment law advice. We can also deliver a cost-effective complete workplace relations solution that enables growing businesses both to protect and to empower their business.’